

WEEKLY PRODUCT FEATURE

NitroGreens®



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WPB 12/9

A sad fact of modern living is that fewer and fewer people are consuming an adequate supply of vitamin and mineral rich vegetables. Some of this deficit stems from the fact that preparing a variety of vegetables daily takes a conscientious effort, and many people have hectic lifestyles and tend to eat convenience foods on the run. **NitroGreens®** is an easy way for even your busiest patients to increase their daily quota of healthy vegetables. **NitroGreens®** is a rich source of phytonutrients including isoflavones, polyphenols, natural carotenoids, betalains, glucosinolates and isothiocyanates, as well as naturally occurring enzymes, vitamins, and trace minerals. Collectively supporting healthy immune function, detoxification of heavy metals, and nitric oxide production, **NitroGreens®** also supports healthy blood pH via alkalizing properties and provides broad spectrum antioxidant support. What makes **NitroGreens®** so unique is that **NitroGreens®** supplies a true 100% organic proprietary blend of whole food extracts and concentrates, with many of the ingredients grown from heirloom seeds. **NitroGreens®** is enzymatically active, has a high ORAC value, and maintains an extremely high chlorophyll content. Unlike many commercially available green drink supplements, **NitroGreens®** is devoid of inexpensive fiber fillers and nutritional window dressing. With **NitroGreens®**, you can see, smell, and taste the difference. What draws many people to vegetables grown from heirloom seeds is the dramatic improvement in flavor and nutritive content compared to modern, hybridized varieties, which have typically be engineered to be bland and have the longest possible shelf-life. Heirloom seeds, by nature, are derived from vegetables introduced before 1951, although many strains are 100-150 years old or older. Heirloom seeds are termed 'open pollinators' which means that each generation closely matches the parent generation, which is not the case with hybrid seeds. Hybrid seeds are unable to reproduce consistent characteristics and are frequently sterile and incapable of reproducing at all. **NitroGreens®** is an easy product to market to your patients, especially if you offer a tasting event in your office. Mixed with cold water and ice, **NitroGreens®** makes a refreshing iced-tea alternative that packs a whopping nutritional punch.



Research Pertaining to Other Topics of Interest

“Adults should consume at least 4.7 grams of potassium per day to lower blood pressure, blunt the effects of salt, and reduce the risk of kidney stones and bone loss. However, most American women 31 to 50 years old consume no more than half of the recommended amount of potassium, and men’s intake is only moderately higher. There was no evidence of chronic excess intakes of potassium in apparently healthy individuals and thus no UL [upper limit of intake] was established.”

Food and Nutrition Board of the Institute of Medicine of the National Academies (Dietary Reference intakes: Water, Potassium, Sodium Chloride and Sulfate. February 11, 2004

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.